



ADELANTE CON CAMP PERRY!

A MAJOR GIFT AND CAPITAL CAMPAIGN



CAMP PERRY NEW DINING HALL and WATERFRONT

**RIO GRANDE COUNCIL
BOY SCOUTS OF AMERICA**



INVEST IN OUR FUTURE LEADERS





MESSAGE FROM THE RIO GRANDE COUNCIL PRESIDENT AND THE SCOUT EXECUTIVE

The Rio Grande Council has just embarked on an historic journey to revitalize Camp Perry. Some of you may be aware that Camp Perry is the oldest continuously operating Boy Scout Camp in Texas. This year marks the 90th anniversary of this outstanding facility. Camp Perry was acquired just one year after the council received its charter from the National Council in 1927.

In September 2016, after concluding a feasibility study, the Board of the Council authorized a \$6.1 million capital campaign named “Adelante Con Camp Perry!” Our pre-campaign commitments have exceeded all expectations.

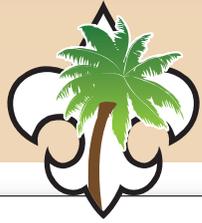
The campaign will result in developing several new facilities that include a new air-conditioned dining hall, new waterfront, a multipurpose health and fitness facility to also serve youth in our communities. In addition to new facilities, the campaign will include a maintenance endowment and a campership endowment to enable all youth to attend camp.

Our youth deserve a first-class camping facility to enhance program opportunities and prepare them to be the leaders of our communities. Please help us reach our goal to revitalize historic Camp Perry by making a contribution.

Adelante Con Camp Perry!

Manny Guerra
Council Board

Rudy Gonzalez
President Scout Executive



THE ADELANTE CON CAMP PERRY! CAMPAIGN



Growing future leaders of character continues to drive the Boy Scouts of America. Team Building and Leadership Development has been happening at Camp Perry every year for the last 90 years. Help us insure that it will continue for another 90 years.

GROWING - WHO WE SERVE

The Rio Grande Council serves all five counties in south Texas whose youth population is 91% Hispanic. Our Scoutreach programs connect communities by growing Scouting in underserved markets. Membership growth initiatives break barriers to participation. Despite the economic hardship of many in South Texas, Scouting here maintains a strong community presence with 1,270 volunteers serving 3,589 youth members in 2016. Last year our Council led the BSA's Southern Region in new unit growth and our National Honor Society (Order of the Arrow) earned the highest award for service in the 13 state Region.

With your investment, Camp Perry:

- can serve as a base to build the character attributes the Youth of the RGV need
- make our youth programs more attractive to a broader population of young men and women
- can help more youth accomplish their goals (more than 2,700 of our scouts have earned the Eagle Scout Award)

FUTURE - WHERE SCOUTING INNOVATES

Innovative programs teach powerful real-life skills. Science and Technology Programs, Law Enforcement Explorer Posts for young men and women, Scoutfit and High Adventure Programs are helping to grow future leaders for our Nation.

With your investment, Camp Perry:

- will have a new waterfront, pool, rock-climbing/health and fitness facility, hiking trail and BMX trail to train our youth to enjoy a lifetime of physical fitness
- will have all inclusive (special needs) campsites and other more accessible activity areas

LEADERS - WHERE SCOUTING HAPPENS

Scouting comes to life at Camps and High Adventure bases like Camp Perry. Great program venues enhance the outdoor experience for youth, families and volunteers.

With your investment, Camp Perry:

- can provide unique leadership opportunities for youth
- educate and train volunteer and youth leaders

WITH YOUR HELP, OVER THE NEXT 5 YEARS:

We can deliver over

57,000

Camper Experiences



16,000

Scouts and Non-Scouts
will earn the Scout Fit Award



5,000

more Youths and Adults
will receive leadership, lifesaving,
and character building training

The Rio Grande Council is committed to raising 6.1 million dollars to revitalize and expand Camp Perry. The Council's Board has identified the following capital and endowment needs for the facility.

PLANNED PROJECTS

PROJECT	COST
1. New Air Conditioned Dining Hall	\$2,000,000
2. Waterfront	\$350,000
3. Health and Fitness Facility	\$600,000
4. Three Shower and Bathroom Facilities	\$450,000
5. Staff Cabins (8 cabins)	\$200,000
6. New Swimming Pool / Remodel Poolhouse	\$300,000
7. Campsite Pavillions (11 Pavillions)	\$225,000
8. Handicapped Site (1 Pavillion)	\$25,000
9. Shooting Complex (3 Structures)	\$200,000
10. BMX/ATV Pavillion and Equipment	\$75,000
11. Refurbish Old Dining Hall for Welcome Center	\$250,000
12. Camp Perry Infrastructure	\$250,000
13. Endowment	\$500,000
14. Camperships for youth	\$100,000
15. Professional Fees - Architects, Engineering	\$150,000
16. Ranger Seed Dollars	\$50,000
17. Ranger Housing	\$15,000
18. Ranger Maintenance Shop	\$35,000
19. Roads throughout camp	\$100,000
20. Landscape and Irrigation	\$25,000
21. Program Equipment	\$20,000
22. Parking (for 85 cars)	\$100,000
23. Contingency	\$80,000
TOTAL	\$6,100,000







NAMING OPPORTUNITIES

Named reservation (Transformational gift)
\$5,000,000

Dining hall - signature building
\$1,500,000

\$35,000 (AND LESS) LEVEL

Program Equipment	\$500
Palm Trees (15)	\$1,000
Trees (100)	\$1,000
Dining Room Tables (100)	\$1,000
Rocking Chairs Dining Porch (12)	\$1,000
BMX Bicycles (20)	\$1,000
ATVs (10)	\$5,000
Named Campsite Pavillion (12)	\$25,000
Named Staff Cabins (10)	\$35,000

Endowment Support for Camperships, Camp Perry Facilities and Camp Staff

Boy Scout Campership Endowment	\$6,000
Cub Scout Campership Endowment	\$1,000
Camp Perry Facility Endowment Gold	\$1,000
Camp Perry Facility Endowment Silver	\$500
Camp Perry Facility Endowment Bronze	\$100
Camp Perry Facility Endowment Copper	\$1-\$99
Camp Perry Staff Salary Endowment	\$10,000

\$50,000 LEVEL

Old dining hall remodel - fireplace
Program centers, phase 2 (3 available)
Ranger home

Camp Perry is a **COMMUNITY**
community awareness of the positive



Camp Perry builds
CHARACTER and LEADERS
for all the youth of the Rio Grande Valley.



Camp Perry is **AFFORDABLE.**

TY facility that helps in furthering attributes of Scouting to area families.



Camp Perry is one of the best
RETENTION
tools for Scouting.



\$100,000 LEVEL

- New dining hall - fireplace
- First-aid facility
- Climbing wall
- Shotgun facility
- Rifle facility
- Archery facility
- Individual campsites (12 available)
- BMX/ATV facility
- Parade field

\$175,000 LEVEL

- Campsite road (sold)
- Shower houses (4 available)

\$250,000 LEVEL

- Dining hall kitchen (sold)
- Dining hall porch
- Main dining room
- Aquatics area
- Named entrance road (sold)

\$350,000 LEVEL

- Shooting sports complex (rifle, shotgun, archery)
- Staff area

\$500,000 LEVEL

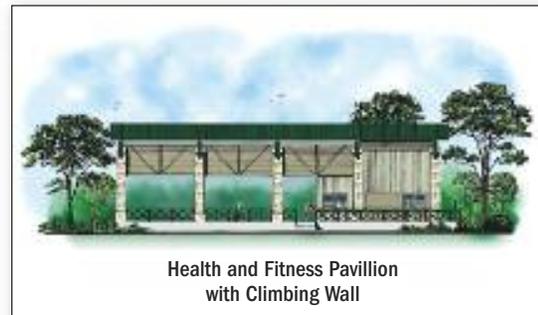
- Lodge remodel
- Welcome center
- Named and endowed ranger position



ARCHITECTURAL RENDERINGS



This new dining hall, which will overlook the Arroyo Colorado, will be a multi-purpose facility to be used for meetings, conferences and training. Like Camp Perry itself, it will be open to the community and other organizations.



Health and Fitness Pavillion
with Climbing Wall



ABOUT ADELANTE CON CAMP PERRY AND OUR LOGO

Council leadership gave the campaign name and logo great thought. They named this campaign “Adelante Con Camp Perry!” or “Forward With Camp Perry!” to signify the strong Hispanic culture of the Rio Grande Council and the will to move forward for another 90 years to accomplish the Boy Scouts of America’s mission:

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

The palm tree stands as a recognizable symbol of South Texas. This majestic tree lines major highways of the Rio Grande Valley, greeting visitors as they arrive. As a nod to the palm, the campaign’s logo includes a palm with 12 fronds, each representing a point from the Scout Law:

A Scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.

The trunk symbolizes the core of volunteers our programs need to support our young people so they can carry out the Scout Law.

The Scout fleur-de-lis represents the three points of the Scout Oath:



ADELANTE CON CAMP PERRY!

*On my honor I will do my best
To do my duty to God and my country
and to obey the Scout Law;
To help other people at all times;
To keep myself physically strong,
mentally awake, and morally straight.*



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For additional information contact: Rudy Gonzalez, Scout Executive / Rio Grande Council, Boy Scouts of America

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Go to the website - www.campperrybsa.com