SUGGESTED SPONSOR LEVELS – 5K RUN

➢ **The "Eagle Scout" Presenting Sponsor — $5,000**

- "Presented by" naming rights on all marketing materials
- Logo on the race shirt
- Logo in the sponsor book/program
- Logo on the event registration page
- Dedicated sponsor recognition on council and event social media
- Recognition in pre-event participant emails and the post-race thank-you
- Opportunity to provide a brief welcome or present awards
- A dedicated activation space at the event
- Exclusive banner placement directly on finish line arch
- 10 complimentary race entries

➢ **The "Life Scout" Course Sponsor — $2,500**

- Logo on the race shirt
- Logo in the sponsor book/program
- Logo on the registration page
- Social media recognition
- Recognition in participant communications
- A designated course sign identifying the company as the official Course Sponsor
- Corporate banner at the main camp pavilion
- 6 complimentary race entries

➢ **The Star Scout Trailhead Sponsor — $1,500**

- Logo on the race shirt
- Logo in the sponsor book/program
- Social media recognition
- 4 complimentary race entries
- Signage at the race

- **The "First Class" Hydration Sponsor — $1,000**

- Exclusive logo branding at all trail water stations
- Logo on the race shirt
- Logo in the sponsor book/program
- Social media recognition
- Option to provide branded cups, water or other hydration items
- 2 complimentary race entries

- **The "Scout Strong" Activity Station Sponsor — $500**

- Exclusive signage at one family camp hub (e.g., Archery Range, Tomahawk Throw, or crafts)
- Logo on the race shirt
- Logo in the sponsor book/program
- Social media recognition
- Option to provide branded material or approved promotional material

- **The "Tenderfoot" Trail Sponsor — $250**

- Individual corporate logo sign placed along course
- Logo on the race shirt
- Logo in the sponsor book/program
- Social media recognition