

2026 SOUTHWEST FLORIDA COUNCIL POPCORN PRIZE PROGRAM*



*\$1,300 "Top Seller" Day

A Day with FGCU Basketball!

Saturday, January 23, 2027
2:00 p.m game start

- ◆ Special day for top sellers and their household family members[^]
- ◆ Meal for your family provided
- ◆ Drawings for FGCU Athletic Gear & photos with AZUL the Eagle!
- ◆ Council Top Seller: 2 special seats for the Scout and a family member.
- ◆ Council Top Selling Unit: Scouts serve as Anthem Buddies.
- ◆ Council 2nd & 3rd Unit: High Five Line!
- ◆ All attendees receive a special recognition patch and **medal**.
- ◆ SPECIAL DRAWINGS FOR THOSE ATTENDING TOP SELLER DAY:
 - ◇ Drawing: One (1) family will be FGCU "family of the game"
 - ◇ Two drawings for a **Nintendo Switch or Mini Drone or Backpacking Kit!**
 - ◇ +\$2,000 in sales entered into one drawing of a choice between a **Nintendo Switch 2, VR Headset, Upgraded Drone, or iPad.**

*SWFL Council Top Seller Prizes

- ◆ Top Seller in each District wins a **\$300 gift card**
- ◆ Top Seller in Council wins **\$500 gift card**
- ◆ 2nd Top Seller in Council wins **\$300 gift card**
- ◆ 3rd Top Seller in Council wins **\$200 gift card**
- ◆ Top Council American Heroes Program Seller wins a **\$200 gift card**

ALL \$1,650+ LEVEL SELLERS

Receive 4 tickets to

Options from Feld Entertainment!



Any Florida Show on Ticketmaster[#] 1/1/2027 - 12/31/2027.

OR

Receive 2 tickets to



Parks only valid for visits 1/5/2027 - 5/30/2027.

*Earn Patches



Sell \$200



Sell \$250+
Heroes and Helpers



Sell \$1,300

* All sales must be entered by Scout or Parent in the Trails-End App to qualify for Trail's End Rewards and Southwest Florida Council prize program.
Sales counted 6/1/2026—11/3/2026

[^] Household family members are immediate relatives living in the same home. Friends and extended family can purchase game-only tickets through FGCU. No substitutions, rain checks, exchanges or gifting.

[#] Subject to availability. Ticket terms apply. Excludes any event at Amerant Bank Arena in Sunrise, FL & loanDepot Park in Miami, FL (non-Ticketmaster locations)

Trail's End REWARDS®

EARN 4X WITH CREDIT

4 POINTS PER \$1 CREDIT & ONLINE SALES

1 POINT PER \$1 CASH SALES

+3 BONUS POINTS PER \$1 FOR CASH TO CREDIT™

PLUS

1 bonus point per \$1 for Heroes And Helpers®

Earn ADDITIONAL bonus points for achieving sales levels below

NEW

Earn points on sales between levels!

With 100% credit sales, Scouts claim when ready!

Each point = \$0.01 in gift cards; minimum of \$600 in sales is required for Rewards claiming to begin.



CLAIM GIFT CARDS FOR ADVENTURES, FUN & GEAR!

Pick one or more:
Amazon® eGift Card, Prepaid Mastercard®, and others!



WHY IS CREDIT IMPORTANT

72% of U.S. retail is credit — yet Scouts are only 51% credit from consumers. That's a missed opportunity, because **consumers spend 14% more with credit — helping Scouts hit goals 14% faster.**

Plus, **not handling cash is safer** for Scouts, Parents, and Leaders, and **credit means Scouts, Packs/Troops, and Councils get paid faster.**



DOWNLOAD THE TRAIL'S END APP® TO START EARNING

Here's what Scouts earn with all credit sales:

SALES LEVEL	BASE POINTS (4 POINTS PER \$1)		LEVEL BONUS POINTS		TOTAL POINTS	\$ REWARDS	WHAT YOU COULD GET
\$25,000*	100,000	+	235,000	=	335,000	\$3,350	Family Vacation
\$15,000	60,000	+	140,000	=	200,000	\$2,000	High Adventure
\$10,000	40,000	+	70,000	=	110,000	\$1,100	Canoe
\$7,500	30,000	+	50,000	=	80,000	\$800	3D Printer
\$5,000	20,000	+	30,000	=	50,000	\$500	Gaming Console
\$4,000	16,000	+	21,500	=	37,500	\$375	Day Camp
\$3,000	12,000	+	13,000	=	25,000	\$250	Hiking Backpack
\$2,000	8,000	+	3,000	=	11,000	\$110	Drone
\$1,500	6,000	+	1,500	=	7,500	\$75	Camping Tent
\$1,000	4,000	+	500	=	4,500	\$45	Video Game
\$600	2,400	+	100	=	2,500	\$25	Water Bottle

***Earn additional 45,000 bonus points for every \$5,000 sold above \$25,000
Level bonuses are not cumulative. Only the highest level reached will be awarded.**

Trail's End Rewards earned in 2026 must be claimed by March 31, 2027. The merchants represented are not sponsors of the rewards or otherwise affiliated with this company. The logos and other identifying marks attached are trademarks of and owned by each represented company and/or its affiliates. Please visit each company's website for additional terms and conditions. All rewards and promotions are subject to [Terms and Conditions](https://portal.trails-end.com/legal/terms) at <https://portal.trails-end.com/legal/terms>.