

2026 KEY POPCORN DATES

Event	Date/Time	Event	Date/Time	Location
August Sales Blitz – August 7 th – 20 th				
1 st Order Due	Friday, August 14 th 5:00 pm	1st Order Pick-Up	Friday, August 28 th 5 – 7 pm Saturday, August 29 th 8 - 11 am	Midwest Foodbank 5601 Division Drive Fort Myers, FL 33905
2 nd Order Due	Tuesday, September 8 th 5:00 pm	2 nd Order Pick-Up	Saturday, September 12 th 8 - 11 am	SWFL Council Office
3 rd Order Due	Tuesday, September 22 nd 5:00 pm	3 rd Order Pick-Up	Thursday, September 24 th 9 am - 1 pm	SWFL Council Office
4 th Order Due	Tuesday, October 6 th 5:00 pm	4 th Order Pick-Up	Thursday, October 8 th 9 am - 1 pm	SWFL Council Office
Return Request Entered – Cases Only	Tuesday, October 13 th 5:00 pm	Pre-approved Returns Only	Saturday, October 17 th 8 am - 10 am	SWFL Council Office
5th Final Order Due by bag	Sunday, November 1 st 11:59 pm	5th Final Order Pick-Up	Saturday, November 7 th BY APPT: 8 am - 9 am	SWFL Council Office
Council Prizes / Sale Ends	Tuesday, November 3 rd 11:59 pm			
Popcorn Payments Due	Wednesday, November 18 th 5:00 pm	Automatic for units utilizing Trail's End Credit Card System		

ALL ORDERS MUST BE ENTERED INTO THE TRAILS-END SYSTEM

ORDER AT LEAST 3 WEEKS OF PRODUCT

NOT SURE IF YOU HAVE ENOUGH? ORDER A MINIMUM OF \$50 PRODUCT PER STOREFRONT HOUR.

MOST PACKS AVERAGE \$100 TO \$150 AN HOUR IN PRODUCT ALONE THROUGHOUT THE SALE.

Returns: Pre-approved, Unopened Cases only. Up to 30% of last order. Council may decline return based on logged heroes.