

2025 KEY POPCORN DATES

Event	Date/Time	Event	Date/Time	Location
August Sales Blitz – August 1st – 25th \$500 Shooting Sports Day \$1,000 Choice of Pre-Sewn Scout Shirt or Essentials				
1 st Order Due	Friday, August 15 th 5:00 pm	1st Order Pick-Up	Friday, August 29 th 5 – 7 pm Saturday, August 30 th 8 - 11 am	Midwest Foodbank 5601 Division Drive Fort Myers, FL 33905
2 nd Order Due	Tuesday, September 9 th 5:00 pm	2 nd Order Pick-Up	Saturday, September 13 th 8 - 11 am	SWFL Council Office
3 rd Order Due	Tuesday, September 23 rd 5:00 pm	3 rd Order Pick-Up	Thursday, September 25 th 9 am - 1 pm	SWFL Council Office
4 th Order Due	Tuesday, October 7 th 5:00 pm	4 th Order Pick-Up	Saturday, October 9 th 9 am - 1 pm	SWFL Council Office
Popcorn Return - Cases	Tuesday, October 14 th 5:00 pm	Pre-approved only	Saturday, October 18 th 8 am - 10 am	SWFL Council Office
5 th Final Order Due	Tuesday, October 21 st 5:00 pm	5 th Final Order Pick-Up	Saturday, November 1 st 9 am - 1 pm	SWFL Council Office
Council Prizes End	Tuesday, November 4 th 11:59 pm			
Popcorn Payment Due	Wednesday, November 19 th			

ALL ORDERS MUST BE ENTERED INTO THE TRAILS-END SYSTEM

ORDER AT LEAST 3 WEEKS OF PRODUCT

NOT SURE IF YOU HAVE ENOUGH? ORDER A MINIMUM OF \$50 PRODUCT PER STOREFRONT HOUR.

MOST PACKS AVERAGE \$100 TO \$150 AN HOUR IN PRODUCT ALONE THROUGHOUT THE SALE.

Returns: Pre-approved, Unopened Cases only. Up to 30% of last order. Council may decline return based on logged heroes.