# **Online Direct**



### **EASIEST WAY FOR SCOUTS TO SELL**

- Safest way for Scouts to sell
- As many traditional products and prices as possible
- No handling of products/cash for Scout or unit
- Text order to customer to complete purchase on their phone
- New Online Direct features:
  - Autoshare
  - Prior year customers ask
  - Subscriptions for American Heroes Donations
  - **QR Code**
- Products popped fresh to order shipped direct to customer



## **Online Direct** (Changing Mix of Products)





### STARTS SHIPPING IN MAY



**Backyard BBQ** Bundle Contains Milk



**Chocolatey Caramel** Crunch" Tin Contains Milk and So

STARTS SHIPPING IN MAY



Let's Go Camping Bundle Contains Milk and Say



**Chocolate Trio** Bundle Contains: Egg, Milk, Say and Wheat

• (1) Dark Chocolate Salted Caramels

 (1) Peppermint Bark (1) Frosted Snowflake Pretzels STARTS SHIPPING IN MAY THANK YOU BEEFJER

**Original Beef** Jerky (2.6 oz)

**Chocolate Lover's** 

Tin

Contains Egg. Milk and Soy · (2) Dark Chocolate Salted Caramels

(1) Chocolatey Caramel Crunch"



FREE SHIPPING ON ORDERS \$55 OR MORE

EXTRA CHARGES AND EXCLUSIONS MAY APPLY

Let's Go Hiking Bundle





**Frosted Snowflake** Pretzels Contains: Milk Say and Wheat





**Good Samaritan** Bundle













**Ultimate Snack** Bundle Contains Milk





## Trail's End. Online Direct con't (Changing Mix of Products)



**Chocolate Lover's** Bundle Contains Egg, Milk and Soy

 (2) Dark Chocolate Salted Caramels (I) Chocolatey Caramel Crunch <sup>™</sup>



### **Caramel Lover's** Bundle

- Contains: Egg, Milk and Soy Dark Chocolate Salted Caramels
- Salted Caramel Popcorn



#### **Dark Chocolate Salted Caramels**

Contains: Eag. Milk and Sov



Sweet & Savory Bundle Contains: Milk and Say

 Salted Caramel Popcorn White Cheddar Popcorn







Contains: Milk



**Honey Roasted** Peanuts Contains Tree Nuts



**Campfire Blend Coffee K-Cups** 



FREE SHIPPING ON ORDERS \$55 OR MORE

**Popping Corn** Jar

### SUPPORT SCOUTS WITH A **DONATION TO OUR AMERICAN HEROES!**



Send a gift of popcorn or purchase a monthly military donation which supports both local Scouting and hardworking first responders, military men and women, their families, and veteran organizations.

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